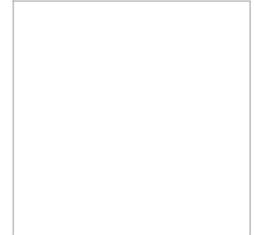


Syndication: Does the New York Times syndicating newsblog sites make blogging mainstream?



Colin Walker, 2008-23-09

One of the many feeds pouring into my trusty reader is Read Write Web. They're a trusty source of geek and "norm" information alike, floating out on the web and, more importantly, right here on my Ubuntu machine (I know you can't see it, but I'm pointing) where I can read it at my leisure. This kind of news blog isn't new. I read several of them on a daily basis just to try and keep up with what's going on in the world of the web. RWW just happens to be one of my current favorites.



What is new, however, is that [RWW has recently announced](#) that the [New York times](#) (yes, THAT New York Times) is going to start syndicating some RWW content on the NYT site as part of a big redesign of the tech section.

Wowawoowie! How cool is that, huh? It almost feels like local boys made it big, even though I realize they're not local nor small, but still. It definitely feels like some recognition from the "real" world and a bit of a "Hat Tip", as Joe would put it, to the Tech Community and the geeks out there.

Gotta love that! Extra Extra, [read all about it!](#)

#Colin

F5 Networks, Inc. | 401 Elliot Avenue West, Seattle, WA 98119 | 888-882-4447 | [f5.com](#)

F5 Networks, Inc.
Corporate Headquarters
info@f5.com

F5 Networks
Asia-Pacific
apacinfo@f5.com

F5 Networks Ltd.
Europe/Middle-East/Africa
emeainfo@f5.com

F5 Networks
Japan K.K.
f5j-info@f5.com

©2016 F5 Networks, Inc. All rights reserved. F5, F5 Networks, and the F5 logo are trademarks of F5 Networks, Inc. in the U.S. and in certain other countries. Other F5 trademarks are identified at [f5.com](#). Any other products, services, or company names referenced herein may be trademarks of their respective owners with no endorsement or affiliation, express or implied, claimed by F5. CS04-00015 0113