

Tell me a Story, Whitepaper style



Peter Silva, 2009-02-03

In his best 'announcer' voice, 'Ladies and Gentlemen – psilva productions in association with the F5 Players present:

F5 OnDemand Audio Whitepaper Series!!'

Once upon a time, in a communication method still used today, people would download, print, and then read (when they got the chance) F5 Whitepapers to learn about the latest trends, understand new features or simply to gain some knowledge from any of the many thought provoking writers at F5. This presented some challenges, however. You needed to actually 'look' at the whitepaper to gain insight on that particular topic and I won't even touch the 'green' aspects of printing pages of reading material. Well, no more!! In addition to being able to download and print F5 whitepapers, you can now *listen* to the mp3 version. There's 'Books on Tape,' why not 'Whitepapers on mp3.'

We are in the process of creating some new exciting content in hopes of offering you various delivery and sensory options. The first of which is the Audio Whitepaper: [Simplifying Application Access Strategies](#) of the printed piece from www.f5.com. You can listen right from your browser or download the mp3 for later listening – in your car, on the plane, waiting in line, wherever your portable mp3 player goes, F5 can follow. We'll have Media links available both on DevCentral (if this is your daily destination) and in the [Whitepaper](#) section on www.f5.com. There are a few more 'in the can' and we'll be making those available soon, plus we plan on offering this an alternative delivery method for all our whitepapers, moving forward. We'll also go back into the archives and record some of our most popular papers. Hopefully your favorite(s) are on the list but, we certainly take requests. :-)

Give a listen and let us know what you think.

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