

# The Top 10, Top Predictions for 2012



Peter Silva, 2011-08-12

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Around this time of year, almost everyone and their brother put out their annual predictions for the coming year. So instead of coming up with my own, I figured I'd simply regurgitate what many others are expecting to happen.

- **Security Predictions 2012 & 2013 - The Emerging Security Threat** – SANS talks Custom Malware, IPv6, ARM hacking and Social Media.
- **Top 7 Cybersecurity Predictions for 2012** - From Stuxnet to Sony, a number of cyberattacks emerged in 2011 that experts have predicted for quite some time. Webroot's top seven forecasts for the year ahead. Zero-day targets and smartphones are on this list.
- **Top 8 Security Predictions for 2012** – Fortinet's Security Predictions for 2012. Sponsored attacks and SCADA Under the Scope.
- **Security Predictions for 2012** - With all of the crazy 2011 security breaches, exploits and notorious hacks, what can we expect for 2012? [Websense](#) looks at blended attacks, social media identity and SSL.
- **Top 5 Security Predictions For 2012** – The escalating change in the threat landscape is something that drives the need for comprehensive security ever-forward. Firewalls and regulations in this one.
- **Gartner Predicts 2012** – Special report addressing the continuing trend toward the reduction of control IT has over the forces that affect it. Cloud, mobile, data management and context-aware computing.
- **2012 Cyber Security Predictions** – Predicts cybercriminals will use cyber-antics during the U.S. presidential election and will turn cell phones into ATMs.
- **Top Nine Cyber Security Trends for 2012** – Imperva's predictions for the top cyber security trends for 2012. DDoS, HTML 5 and social media.
- **Internet Predictions for 2012** – QR codes and Flash
- **TOP 15 Internet Marketing Predictions for 2012** – Mobile SEO, Social Media ROI and location based marketing.

Certainly not an exhaustive list of all the various 2012 predictions including the [doomsday](#) and [non-doomsday](#) claims but a good swath of what the experts believe is coming. Wonder if anyone predicted that [Targeted attacks increased four-fold in 2011](#).

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