

VMworld 2012 Europe - Strobel's Scribblings, Part I



Nick B, 2012-08-10

The first of what will be a series of reports from Barcelona...F5's Frank Strobel wraps-up Day Zero's events:

VMworld EMEA 2012 – more exciting news from F5

At the evening prior to the start of the 2012 edition of VMworld EMEA, the F5 team is getting ready for another successful event - this time in beautiful Barcelona, Spain. No offense, Copenhagen, but the combination of sunshine, tapas, Sangria, and the Mediterranean has you beat.

Earlier today we held a vmLIVE session with over 700 VMware channel partners in attendance (a new record for us!) interested in learning about what F5 can deliver in support of the [Mobile Secure Desktop](#). Clearly, this is a hot topic and one that we will focus on during VMworld EMEA with a theater presentation in the solution exchange (Enhancing the User Experience for Multi-Pod VMware View Deployments -Tuesday, October 9th, 12:30pm) and our live demo in the booth. If you are evaluating VMware View for your VDI needs, you might want to consider paying us a visit to learn more. Also, today, we held a joint breakout session with VMware during the TAP pre-event day presenting on the VMware vCloud Automated Networking Framework: Network Extensibility (TEX1899) together with Ravi Neelakant. Charlie Cano delivered another standing room only performance. Those who have seen Charlie present before know why he draws large crowds. You will have a chance on Thursday to witness Charlie's presentations skills during his own breakout sessions (SPO2069 - Solving the Application Provisioning Nightmare: Integrating vSphere and vCloud Director with Your Application Delivery Networking Services).

Last but not least, stay tuned for more exciting news coming from F5 tomorrow. You don't want to miss that one for sure. So, feel free to come by F5's stand, G100, to check out our latest solutions and to participate at our really cool Motorcycle racing game. And, as always, there are cool prizes to be had... Viva Espana, Viva VMworld!

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